



**PRESS RELEASE
FOR IMMEDIATE RELEASE**

OPTIMA AERO LAUNCHES A CALCULATOR TO ASSESS CARBON SAVINGS FROM PARTS REUSE

Montreal, May 22, 2024 - Optima Aero, a global leader specializing in the supply of refurbished helicopter parts and engines and maintenance services, announces today the launch of its calculator to assess the carbon savings associated with parts reuse.

Designed to encourage sustainable choices within the aviation industry, this innovative tool paves the way for a transition towards more environmentally friendly aviation within a circular economy framework.

An innovative approach in the industry

As the global conversation on climate change becomes more urgent, the aviation industry is faced with the need to rethink its practices to reduce its carbon footprint. Optima Aero's calculator offers a unique solution, allowing the estimation of avoided carbon emissions by opting for reused parts instead of new ones. "For more than two years, we have been fully committed to this project. For us, it is crucial to support our clients and partners in their ecological transition, a vital approach for the future of our planet. This project embodies the core of our company and deeply reflects our commitment to a sustainable and responsible economic model," says Toby Gauld, President and Founder of Optima Aero.

Developed through an external verification process and a rigorous life cycle analysis methodology deemed scientifically viable by a specialized Research Chair, this tool offers a precise and reliable assessment of environmental impact, providing industry stakeholders with the necessary information to make informed procurement decisions.

Encouraging sustainable choices in the industry: obtaining the "Sustain Aero Certificate"

In recognition of their contribution to the circular economy, Optima Aero annually awards the "Sustain Aero Certificate" to its partners engaged in long-term collaborations and signed agreements. "We aim to raise awareness across the sector about the importance of reusing helicopter components. Today, it is a tangible way to make a difference, and we want to recognize the efforts of industry players who have acknowledged the importance of these issues," adds Toby Gauld. This certificate, which will be accompanied by a detailed report on the avoided carbon emissions, aims to inspire the entire industry to embrace a transition towards more environmentally friendly practices, such as the reuse of parts.



About Optima Aero:

Optima Aero offers maintenance services, refurbished and certified parts, components, and engines to helicopter operators, maintenance centers, and original equipment manufacturers (OEMs) worldwide. The company, based in Beloeil (Canada); Dallas (Texas, USA); and Anglet (France) encourages the reduction of the carbon footprint through the reuse of components. It develops innovative and sustainable solutions for the management of helicopter and engine assets, covering platforms such as Airbus Helicopter, Bell Flight, Leonardo Helicopters, Sikorsky, as well as Pratt & Whitney Canada engines. This approach allows operators to access a complete, reliable, and planned supply of parts and services, ensuring their aircraft remain operational. In 2023, Optima Aero was awarded the title of SME of the Year at the 2023 Gilles Demers Awards.

For more information:

Anouk Wawrzyniak

+1 (438) 395 4164

anouk.wawrzyniak@optima-aero.ca